



Business Teachers Association Of New York State

2023 Annual Conference

SOARING HIGHER TOGETHER

BTA Breakout Sessions

10:10AM

Getting Your Business Program NYSED-Approved

Presented by Michael LaMastra (Associate NYSED) White Ballroom

This session will provide an overview of the program approval process for business and marketing education programs. This session will explain the benefits, outline the process, and discuss strategies to implement a successful approved program. Those who are looking to start an approved program and those who already have approved programs are welcome to attend.

Hofstra University Business and Marketing Education Program

Presented by Marsha Iverson (Program Director & Assoc. Prof. Hofstra Univ.)

East Room

Do you have students who might want to follow in your footsteps? Do you have family or friends who would be amazing educators? Recommend Business Education!! Business Education is a high-needs area and students can be hired as teachers while they are still in school! Hofstra University has several programs that prepare students for Business Education AND Work Based Learning certification ... and boasts 110% placement rate! The options will be provided in this session.

Teach Empowered

Presented by Christina New (Cazenovia Schools) Main Ballroom

We believe in the power of teachers to guide students in discovering their unique talents, passions, and purpose. Our free training and vast library of resources will help you cultivate a classroom with meaningful, real-world experiences. Develop grit and a growth mindset to tackle any problem life might throw your way.

Connecting Today's Youth with the Work of Tomorrow

Presented by Akilah Jones (NYSDOL Project Coordinator) Commons Room

Career development and planning is a lifetime process that begins in middle school. Students must understand the world of work, how they fit into it, what jobs exist, what skills must be obtained, and what businesses are looking for in an employee. Preparing the students of today with the skills for tomorrow while connecting their passion to a purpose is a critical component to long-term success.



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NGPF Career Resources: Prepare Students for Jobs of the Future

Presented by Christine Kelly (Distinguished Educator of NGPF / Shenendehowa HS) Main Ballroom

Explore the 5 Future-Ready Career resources in 50 minutes that you can use immediately in your classroom! Includes methods of instruction, bridging classroom to industry and curriculum. Main Ballroom

Virtual Enterprises International: AI and the Future of Teaching

Ellen Palazzo (Long Island Regional Director) White Ballroom

Elizabeth Pooran Persaud (Associate Director of Programs, Long Island)

This session will explore the broader impact of AI in education and in the classroom. We will discuss how technology resources can empower educators in their teaching journey. Topics will include the integration of AI tools and the utilization of popular tools like Canvas and Grow with Google. Join us to discover the exciting possibilities that AI and technology bring to modern education.

Color Accounting... Bring Your Classroom to Life!

Presented by Jessica Gartland (Color Accounting/Longwood High School)

Common Room

The Color Accounting Learning System is a unique approach to teaching accounting/financial literacy. It is easy to implement in the classroom, visually intuitive, and presents a logical approach to accounting. It encourages independent exploration and debate while providing a highly structured, conceptually coherent explanation of the world of accounting.

Teacher Certification / Business & Mktg Edu. at SUNY Oswego

Presented by Dr. Jan Woodworth (SUNY Oswego Graduate Coordinator) East Room

This session will provide an overview of certification options for students who attend SUNY and choose Business and Marketing Education. Certification can be done at the undergraduate or graduate levels. This session will also discuss alternate pathways for those choosing education as a second or later career.

12:00 PM

White Dining Room

Lunch

NYSED Update

2022-2023 Awards Ceremony



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1:30 PM White Dining Room **EdCamp**

2:30 PM **NGPF's Top 5: Favorite Resources for the Personal Finance Class**

Presented by Christine Kelly (Distinguished Educator of NGPF / Shenendehowa HS)

Main Ballroom

Explore the Top 5 NGPF resources in 50 minutes that you can use immediately in your classroom! NGPF provides engaging and current curriculum and professional development opportunities at NO COST! School is where life-changing financial education can reach ALL young people, not just the lucky few... so check out the resources available to you today!!

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